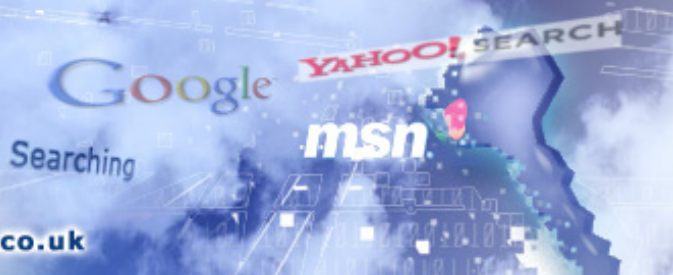


Tel: 0845 166 5454
E. enquiries@keysearches.co.uk



Making AdWords Profitable In Just 30 Days

YES, Key Searches, I want to learn how to create a profitable AdWords campaign in just 30 days!

I want to learn how to setup and optimise a Google AdWords advertising campaign to generate more leads and sales to my business for less cost.

Count me in, and sign me up for the "How To Create A Profitable AdWords Campaign In Just 30 Days" e-class.

This certificate guarantees you entry to the next available e-class for the incredibly low price of \$700.

That's a whopping 33% discount on the price others will have to pay.

[Click Here](#) to sign up

I understand that I will receive the following:

- Each week, for 5 weeks, an in-depth training article on that week's lesson.
- An optional homework assignment with each lesson for me to complete and send back. You will evaluate each assignment and give me feedback.
- For our mutual convenience, the entire class will be performed using e-mail. There is therefore no need for me to visit a training school or take time out from work to complete this e-class.
- You will provide me with my very own e-coach who will be there to guide me every step of the way and help me to apply each lesson to my business.

In addition to those 4 key items, I'll get ...

- the exact steps to quickly create my own easy to manage advertising campaign that will never get out of control.
- to discover the secrets of finding hundreds of targeted keywords for my campaign, many undiscovered by my online competition and are available to bid on for a song.
- an in-depth understanding of the different matching options available within AdWords and how to apply them to my keyword selection.
- shown how to create ads that will pre-sell my products or services and get prospects clicking thru to my web site in a frenzy to find out more about what I have to offer them.
- the insider knowledge on the "cut and paste" technique and how to split test my ads to improve click-thru rates.
- to learn the actual strategies that Key Searches use to successfully manage their clients AdWords accounts with minimal time and effort.

And lot's, lot's, more ...

Furthermore, I'm getting the entire e-class, including coaching and consulting for the **incredibly low price of just \$700.**

This certificate guarantees you entry to the next available e-class for the incredibly low price of \$700.

That's a whopping 33% discount on the price others will have to pay.

[Click Here](#) to sign up

100% Money-Back Guarantee

I understand that I am fully protected by Key Searches 100% personal guarantee ... if for any reason, at the end of the first week's training I am not 100% happy with the e-class I can let you know and I get a 100% refund on the spot. **I have absolutely nothing to loose.**

Google

YAHOO! SEARCH

Searching

msn



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Making AdWords Profitable In Just 30 Days

Testimonials

This is what some of our customers have had to say about Key Searches.

I want to tell you how impressed and pleased I am with Key Searches Pay-per-Click Management Service. It provides our web site with a constant stream of targeted visitors that frequently translate into long term customers.

Steve Sellwood,
Selectabase
Sales and Marketing
Director

Great lists which are nice and clean with a whole bunch of packages that help people get the most out of those lists.

www.selectabase.co.uk

We subscribed to the Key Searches Pay-per-Click Management Service over a year ago and haven't been disappointed. What has impressed us the most is the diversity of keywords and quality of ads that the service has provided. They just keep on generating new sales for us month after month.

Robert Bruce, Owner
Cooksp paraphernalia

The best kitchenware available in the UK.

www.cooksp paraphernalia.co.uk

I'm definitely impressed! I couldn't recommend Key Searches services any higher.

Nicky Paul, Owner
Wash Away

How to Create a Profitable AdWords Campaign in just 30 days

Personnel Training and coaching on how to setup and optimise an AdWords advertising campaign.

Imagine what it would be like to **learn how to setup and optimise a profitable AdWords campaign in just 30 days** for less than what most businesses pay for a single ad in a respectable magazine?

Key Searches have decided to offer a 5 week, private, online, intensive workshop to a select group of 15 people on the subject of how to setup and optimise an AdWords advertising campaign.

The course will begin on November 13th 2006 and we are taking bookings for places in the class now. You today, have a unique opportunity to register for this training course.

====> [Sign up now!](#)

What will you learn?

I'm not quite sure how to convey just how powerful this course can be for you and your business. Not only will you learn how to run your own successful AdWords advertising campaign using many of the techniques used by the pro's, but you'll also **get 5 weeks of personal coaching from me** so you know how to apply these steps to YOUR business.

Here's a small sample of what you will learn:

Week 1: the basics to get your AdWords campaign started

- Learn the truth about advertising with AdWords - is it right for your business? No hype, no nonsense, we tell it to you straight.
- You have to play the relevance game with Google to succeed at AdWords. Yet, so many advertisers loose sight of this and then wonder why their ads are stopped or costs skyrocket out of control.
- Understand where your ads will appear. Appreciating exactly where Google displays your ads could save you a fortune.
- The exact steps to quickly create your own advertising campaign so that it is always easy to manage and never gets out of control.

Week 2: Everything keywords

- Discover the secrets to finding hundreds of targeted keywords for your campaign, many of which remain undiscovered by your online competition and are available to bid on for just a few pence.
- Uncover the most effective way of using Google's Traffic Estimator tool so you can evaluate the advertising potential for each of your keywords and pick only those that will perform best.

I'm pleased to say that getting Key Searches to do our online marketing was a great decision. After having squandered hundred of pounds on a consultancy that got us nowhere and just produced a frustration of never ending questions, Key Searches just got on with the job and we had to involve ourselves hardly at all.

**Tony Earles, Owner
Tomorrow Techniques**

- Reduce the costs of your advertising by understanding the different matching options that you can apply to your keywords and the significance of each on your campaigns performance.

Week 3: Creating ads and conversion tracking

- Create your own ads that will pre-sell to your customers and get them clicking thru to your web site anxious to see what you have to offer them.
- Why sending prospects to your home page when they click on your ads maybe loosing you hundreds of sales.
- How to avoid your AdWords campaign failing before you've even begun. Learn how to structure your web site to benefit most from AdWords and maybe even improve your sales too.
- Find out how to apply conversion tracking to your web site and discover why it is so important to your campaigns ultimate success.

Week 4: Managing your AdWords campaign

- Discover the most important facts that every advertiser needs to know about their web site in order to keep their AdWords campaign always profitable.
- Master the "cut and paste" technique to managing keywords and learn how to split test your ads.
- Get your hands on the actual strategies that we use to manage our customers AdWords accounts so you can apply them to your own.
- Save time and use the hidden power of Google's inbuilt tools to manage your AdWords account more efficiently.

Week 5: advanced learning

- We will show you the right way to use the Content Network that gets results.
- Local advertising on Google. Many that advertise using this feature are doing it all wrong and in doing so are leaving up to half of there potential prospects to the competition.
- Discover site targeting, how to create local business, mobile, and video ads.
- If you are doing affiliate marketing then understand the right way to use AdWords and drive thousands of customers to your web site that are all eager to buy.

What difference will it make to your business?

Wouldn't it be amazing if you could learn how to run an AdWords campaign that actually makes you money? Imagine never again struggling to find targeted keywords for your AdWords campaign. Just picture yourself quickly and easily writing eye catching ads that have people clicking thru to your web site in a mad frenzy, looking for exactly what you have to sell.

Even if you are completely new to AdWords, in just 30 days you could be running a successful advertising campaign with the help of our e-class. And remember, unlike any book you might buy, each of our lessons comes backed with your own e-coach, available throughout the course to help you apply the lessons you learn to your own business.

====> [Sign up now!](#)

Here's how the e-class will work:

As I have already mentioned, I'll allow 15 people, tops, to join. I have to limit membership to this e-class to only 15 people so I can be sure to give each the personal attention they may want.

Each week, for 5 weeks, you'll receive an in-depth article by me on that week's lesson. You'll also get an optional homework assignment. It should take you about two or so hours a week to complete the lesson and do the homework. Do it at a time to suit you and return it to me. I'll evaluate your homework and give you my feedback. We'll do this all by e-mail, simplifying the process for both of us.

With every lesson and homework assignment, **you also get my personal e-coaching**. Send me questions unique to you and your business and I will answer them giving specific ways you can apply each lesson to your business.

Now lets just take a moment to really understand what I am offering you here.

- You can learn how to create and optimise your own profitable AdWords advertising campaign in just 30 days.
- You don't need to visit a training centre and sit in a classroom all day or phone into a teleconference on a particular date and time to get your lesson.
- Your entire class is done ONLY with e-mail and
- You can ask me any question about AdWords you like and get a full and detailed reply with examples specific to your own business!

You can do your training at home, in a quiet corner of the office, on the train to and from work, or even at a coffee shop. You just need email access to receive your lesson, send me questions and to receive my replies!

How much will this cost?

You're probably wondering, what's this e-class going to cost you? But, what you should really be asking yourself is, **how much money can be saved** by applying the techniques taught in this class to your own AdWords campaign?

Really think about it, what is the chance to learn from an AdWords professional with more than 4 years experience and research behind them really worth? Many of my existing customers have been using my services almost since Key Searches began and pay in excess of £1,000 GBP [more than \$1,800 USD] a year to have their AdWords accounts managed in exactly the same way that I could teach you.

But that's not all you will save!

After week 1's lesson, you will understand where your ads will appear and appreciate the effect that this can have on your advertising costs. **This lesson alone could save you a fortune.**

In week 2 of this course, you will learn how to find hundreds of relevant keywords for your AdWords campaign, many of which have been missed by your competitors, providing you with new advertising opportunities at rock bottom bid prices.

In week 3, you will learn how to **write ads that will pre-sell your products or services and get your prospects clicking thru to your web site in a wild frenzy** to find out more about what you have on offer. You will also realise the full power of conversion tracking and learn how it can save you a fortune by identifying expensive keywords that are actually sales duds.

In week 4's lesson, you will learn about the "cut and paste" technique and how to split test your ads. Used correctly, these two techniques are incredibly powerful. Together they can **increase your click-thru rates and reduce your bid prices** to levels you never new were possible.

By week 5, you will have your very own profitable AdWords campaign up and running. When you're ready, use this lesson to **extend your campaign and make even more money from your advertising sales.**

Can't I Get All This Information From A Book?

You're absolutely right, there are many books available on AdWords that you could buy, some of them are actually very good, others not so good or completely out of date. I've seen and read lots of excellent examples. And every one of them can be purchased for less than the cost of this e-class. But **no e-book reveals as much as what I could be teaching you** in this exclusive online training course, or comes backed with my personnel one-to-one coaching.

When you read an e-book and come across something that you don't understand or can't quite figure out how to make work for your business, who do you turn to for help? Even if you think you understand what the author is trying to say, wouldn't it be reassuring to have someone check over what you're doing? - after all you are probably doing it for the very first time.

This is what having an e-coach could mean to you. **Your very own AdWords mentor for 5 weeks, there to help you every step of the way.** This is going to be the closest thing to having me peer over your shoulder as you create your very own profit making AdWords campaign. How much is that worth to you?

So, what is this e-class going to cost? You can get in today for only £449.95 GBP. This price includes coaching and consulting. Others will have to pay £599.95 GBP for the same e-class. That's a whopping 25% discount you're getting.

====> [Sign up now!](#)

How can I afford to give such a generous discount your asking?

Well, you have come to this page from one of my opt-in mailing lists. I had no out-of-pocket expenses to pay in order to find you. I would therefore like to repay your loyalty by passing on my savings to you.

Payments can be made by credit card using PayPal.

All in all, this is a very fair price for such moneymaking, practical information and personal tutoring.

100% Risk Free Guarantee

This e-class is even guaranteed. If after the first session you realise you're not up to doing the work, or for any other reason it's not for you, I'll refund your money on the spot. No hassles and no hard feelings.

**Mark your calendar for
November 13th, 2006.**

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e-Class Registration Form

Note: All fields are required.

First Name:

Last Name:

Email Address:

Web Site URL:

Company Name:

Note: Key Searches takes your privacy very seriously. We will under no circumstances release your personal details to any third person for monetary gain or for free without your permission. Please read our full **privacy policy** for more details.

100% Money-Back Guarantee

I understand that I am fully protected by Key Searches 100% personal guarantee ... if for any reason, at the end of the first week's training I am not 100% happy with the e-class I can let you know and I get a 100% refund on the spot. **I have absolutely nothing to lose.**

Think hard about this, there are only 15 places on this e-class and we have lots of people interested. Slots will only be available on a first-come, first-served bases. You don't have to buy today, but leave it to long and you will be too late.

Adrian Key

Founder, Key Searches

If you have any questions, send an e-mail to eclass@keysearches.co.uk

P.S. Don't be like me, I learn't AdWords the hard way and it cost me a fortune before I got it right. You could learn how to run a profitable advertising campaign using AdWords in just 30 days without any of the pain and frustration that I suffered. Or you could continue to do things the wrong way and learn like I did from the school of hard knocks. The choice is yours...

P.P.S. Just added. These fantastic bonuses for you to download for free when you register for the "How To Create A Profitable AdWords Campaign In Just 30 Days" e-class.

Bonus 1: 7 Secrets To unlimited Traffic

This free ebook intends to help you go straight to the most important things you need to do to create major traffic and not waste your time bothering with useless methods like posting to free link pages. If you concentrate your efforts on the ideas in this ebook you WILL create MASSIVE TRAFFIC to your site that multiplies on itself automatically.

Bonus 2: Magic Letters

How to write so people buy now! Learn the irresistible words that draw the readers attention to your ad. Learn how to write with a magnetic force so powerful people read every word. Perceived values: The art of making your product look like it's worth 20 times what you're charging for it. Learn all of these powerful techniques and so much more. Find out how you can make money simply by giving this free ebook away...

Bonus 3: Discover How To write killer ads

Does Internet marketing make you crazy? Tired of wasting your time/money placing ads that never get noticed? Want to know the real secret of writing ads that pull like a powerful locomotive sending box cars packed with people racing to your web site?

Bonus 4: Guru Magic

Super Tips From the World's Top Internet Marketing Experts! 35 of the Internet's top Internet Marketing experts share their success secrets! Best of all, it's completely FREE! A MUST read... Download a free copy to give to your visitors..

Bonus 5: The absolute beginners guide to starting a web site

[Home](#) . [Services](#) . [Resources](#) . [News](#) . [About Us](#)