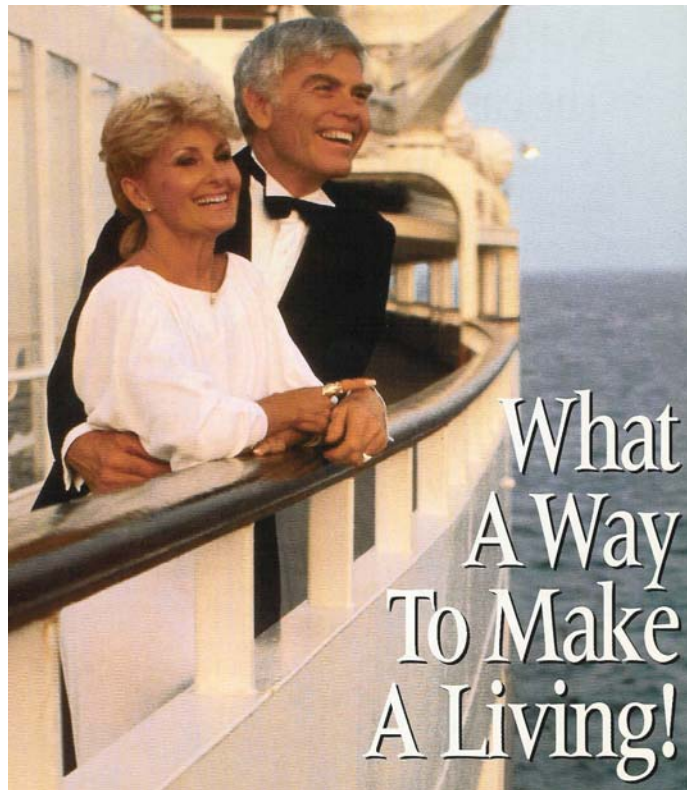


Special Report

Vending Seminars And What You Need To Know!



Read This Report *BEFORE* You Start Planning
An Ocean Voyage

To learn the real truth about vending seminars visit and bookmark:
www.unknowninfo.com/vending-4.html

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So you have an interest in going into the vending machine business, good for you! Now you are planning on learning all that you can about the business by attending a Vending Machine Business Seminar? Great!

Ever been to one?

Do you know what to expect?

Well, I'm going to clue you in on what to expect from attending a vending machine seminar so that you will know exactly what you **WILL** and **WILL NOT** come away with by attending one.

What should you take away with you after attending a vending machine business seminar?

Let's first start with the reason that your interest was peaked to seek out a vending machine business seminar.

Let's say that you saw an ad in the local newspaper for a vending machine business opportunity. There was a toll free number – so you thought what have I got to lose? It's a free call and I can hang up at any time!

The automatic message you got by calling the number gave you the time, date and location of a seminar and some details on how to become rich in the vending machine business. The phone call excites you enough for you to register for the seminar, that's it! It's that easy.

Or maybe you received an offer through the mail about a fantastic vending machine business opportunity and they offered a \$1000.00 check just for attending. Well you just can't pass up that offer, so you respond right? The offer sounds too good to be true!

Truth is that it probably is too good to be true. If you read the fine print you'll find that the check is really a rebate check to be used as a partial payment to get into the vending business.

Whatever the reason you may have for attending a vending business seminar, there are some things that you will need to know about what you can expect from attending one of them.

Now let's take a look at what you can expect if you do decide to act on one of these offers.

If you do plan on attending the seminar, the first thing that you should do is to request additional information and brochures. Check out the company name found in the ad. While the company and the business opportunity may be legitimate, the promises they make may not be.

Don't bring your checkbook or credit/debit cards with you the day of the seminar. This way you won't be tempted into buying into something before you have all the facts. Do bring a pen and plenty of paper to take notes that you can review at your leisure when you get home. Never make an "on-the-spot" decision no matter how good the deal may sound. You may regret it later.

Seminars of this nature generally use various pressure tactics designed to get you to **BUY** vending machines and start immediately in the business. They may tell you that it is a "limited time offer" so you have to act today before the price goes up and so on. Truth is, if it's a legitimate business deal, it will be around for awhile to come.

Listen critically, but politely, to all the presenters. Pay particular attention to the charts they show on the earning potential of vending machines. Listen for the buzzwords that they will use like "potential." They say potential because

they can't guarantee definite earnings. It's important to listen for these words and get their true meaning.

A vending business seminar which can be as short as an hour or spread out over a few days, is not long enough to learn all there is to know about operating a vending machine business, remember this. The promoters of the seminar are trying to sell their machines, period. Take promises of finding excellent locations for you with a grain of salt, they are not realistic, nor are they probable.

DO NOT enter into any contracts and **DO NOT** let any money exchange hands. As I said, you need to know all there is to know about the vending business before you shell out any cash. Instead make sure to ask questions of the presenters to clarify any points that you're not sure about.

The key to remember when attending these types of seminars is that the Presenters are in business to sell something, namely vending machines, not to help you be successful in the business. They will use every tactic in the book to get you to buy machines. You must remember that this is actually their business – selling overpriced vending machines to unsuspecting individuals looking to get rich quick.

Let's look at this example. One well-known vending business seminar promotes a combination pop/snack machine for approximately \$3500 - \$5500 per machine, depending on which package deal you choose. However, alternate brands of combination machines, which perform the same function, can be found for \$500 - \$2500, depending on whether they are previously owned. It's a considerable difference in purchase prices don't you think?

Another seminar was promoting bulk candy machines for approximately \$300 each. These types of machines can more commonly be found for \$60 - \$80 but are not

promoted at the seminar because it would be less profitable to sell them.

Finding the less expensive machines may take some research and finding used machines may as well, but believe me when I tell you that it will be well worthwhile in the long run and will lower your initial investment.

So my basic advice is this, listen carefully to all that is said or shown at the seminar, take all the literature home with you along with your notes and weigh the pros and cons. Do this before you even make a decision.

Does it seem reasonable? Remember that "Knowledge is Power" and lack of it can be disastrous.

Once you have reviewed all the seminar information, but before you make that all-important decision, talk to people already in the vending machine business. This will arm you with even more facts that you should know about the business in general. This will also help you to determine if your expectations about the vending business are on track or off the wall.

Check the yellow pages in the telephone directory for vending machine suppliers. Give them a call or visit their showrooms. Ask about pricing and payment options on vending machines to give you a feel for what the going price is. Compare the responses with the information you received at the seminar.

Additionally you should contact the Better Business Bureau and inquire about the company. They will tell you if any consumer complaints have been filed against them or not. That is all the BBB does however, they don't tell you anything else, but you will know at least if there are any complaints against them.

So in summary, this is what you can expect to hear, see and come away with from the seminar. You can expect:

- To hear about how great the vending machine business is.
- To hear or be shown how profitable it can be to get into the business.
- To hear how much vending machines will cost (their cost of course).
- To hear various pressure tactics like buy now or the price will go up and so on.
- To hear key words like "potential" which doesn't mean what you think it means.
- You may be asked to pay an additional fee to get the "real" information that you need.
- You may not get a direct answer to your questions or the answer may be vague.
- To hear a claim of high earnings for little or no work.

You will not come away with:

- A clear understanding of the vending machine business.
- All the information required to make an informed decision.
- Knowledge about purchasing "previously" owned or used machines to lower your start-up costs.
- Any indication of the credibility of the business promoters.

You need to realize that:

1. The people who are claiming to have made all this money from vending machines have probably been paid to be there.
2. Seminars will not give the true picture of the vending machine business. It is up to you to do your homework.
3. Seminar promoters are in business to make money by promoting their products.
4. You can't believe anything you hear and only half of what you see!

Search the Internet and read the true stories of those that have been taken in by seminars and lost much more than they anticipated by attending a seminar and believing what they heard.

Here are two sites to find further information:

<http://www.jsonline.com/bym/news/jun02/53084.asp>

<http://www.cageyconsumer.com/vendscam.html>

Also be sure to do an Internet search on "vending scams". You will be amazed.

The bottom line is that vending seminars are great places to gather more information and obtain ideas for researching potential opportunities in the vending business. There is money to be made in the vending business if you have the right information to get started. Seminars only offer a brief glimpse of what to expect. Gaining the full spectrum of knowledge needed will take more digging on your part.

Don't, however, purchase machines from seminar promoters and don't purchase their start up packages if they offer one. Seminar promoters generally make their money from the sale of any start up packages offered at the end of the event when people whip out their credit cards or checkbooks while in an emotionally clouded state.

Take good notes, develop good ideas and collect good keywords all for later research, but leave with as much money as you had when you got there.

You may just have saved yourself enough to think about that ocean voyage after all.

IF YOU LIKED THIS REPORT, THEN...

I hope this little insight to vending business seminars has saved you a bundle of money. Unfortunately, there have been countless others who have not had access to this inside information and have lost literally thousands of dollars. You are well ahead of the game.

Still interested in starting your own vending business? A business of this nature "can" be successful, if you approach it with the right frame of mind and knowledge. This report is only the tip of the iceberg, although it is a very large chunk. Do you now want to determine if "Vending" is really for you? Learn how to start out with a lot less expense than it has cost others. Go back to the site where you received this report from (or maybe you are visiting for the first time) and download "Vending Business Secrets, The Untold Story" in a matter of minutes. And yes, there is a full 90-day money back guarantee if you are not fully delighted:

[Click Here for Your Copy of Vending Business Secrets](#)

On the next page, I have included the table of contents for your convenience. To your business success, whatever it may be that you chose to do.

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