

# Free Chapter From Soon-To-Be-Released Gentleman's Guide To Romance

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[The Gallant Gentleman's Communique](#)



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# Gift Giving And Romantic Gestures

*"A gift is pure when it is given from the heart to the right person at the right time and at the right place, and when we expect nothing in return."*

- Bhagavad Gita

I'm going to show you the five factors you absolutely need to consider when buying your wife a gift. I'll give you specific suggestions and show you how one man went from amore klutz to romance genius.

Here's a big insight: Women do spend a lot of effort analyzing, reflecting and studying experiences in their lives. That's just what we do. We get absorbed. And, I can bet many of you have been on the wrong end of this microscopic effort.

Here's how you can safely maneuver through this tricky terrain:

Give a woman just the right gift at just the right time and her eyes will sparkle... her pulse will beat faster...she'll be at a loss for words. The only thought she'll have is **how lucky she was to capture you!**

When a woman is lavished with attention from her husband, she'll undoubtedly broadcast her good fortune to all her friends and acquaintances. That means she'll want to express how amazing you are as a husband to all she comes in contact with.

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## **One Man's Botched Efforts**

I know that gift giving that makes you look all lovey-dovey may not come naturally to most men. Believe me when I say this. I've experienced this first hand with my own husband.

I can still remember the first gifts from him when we were still dating. I can't remember what he gave me for Christmas – it obviously wasn't memorable. But, I can certainly remember what he gave me for my birthday for the first time. **(Get ready to cringe, gentlemen, this is painful!)**

This is something I've never shared with anyone before...because it is **THAT** embarrassing! And, I hope no one he knows will ever read this.

Okay, okay...it's very difficult for me to reveal this. But, he gave me a Snickers bar and a paperback cookbook. What was going through his mind when he bought these and then actually had the guts to present to me? Could that be his version of chocolates and dinner? Or, did he want to get rid of me?

Well, that certainly is one very powerful way to make a woman speechless! In fact...I'm not even sure how long it took for me to speak to him again. Yes – of course – I was disappointed.

It's not that I even like cooking. Actually, at the time I employed someone as a cook! And, it wasn't even an elegant coffee table book that I could show off in the hopes of looking like an entertaining diva. Needless to say...it went immediately into the bin – along with the Snickers bar. It was just too upsetting to even look at it! **Can you even imagine?**

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Then to make up for these gaffs, for Valentine's Day he gave me an entire chocolate fudge cake. Now – what am I going to do with a whole cake? Do you think that's very intimate? Did he think I was too thin? Or worse, this is how I normally ate because of what my hips looked like?

**I was beginning to think this was a lost cause.** Although I really don't remember why at the time, I gave him another chance. I hung in there and am now happily married to him.

The reason I've gone through this personally harrowing story is to illustrate that even the most unromantic gift-givers can be transformed.

### **The Ultimate Show Of Lavishness**

Seven years later and this very same man absolutely floored me with a surprise show of true chivalry. Yes – women **do** fall for all these 'clever gimmicks'.

Imagine how this went:

I was expecting a car service to pick me up at the airport upon returning home from an overseas trip. In my jet-lagged stupor, it took me a few minutes to locate the man holding up my name on a sign.

What shocked me was that my husband jumped out of nowhere and whisked me to a limousine. Inside...he prepared a romantic setting complete with a bottle of champagne, a pair of our special champagne flutes, a favorite cheese, expensive chocolate truffles, romantic music, my favorite flowers and a gift of two diamonds!

Was I still asleep on the flight and dreaming?

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Needless to say, this has been a **highlight of our marriage** (besides our wedding and the births of our daughters, of course). And, a story that I'll keep retelling as long as I live.

And every time I tell it, the women just sigh and imagine their husbands doing something like that for them. And, the men get physically uncomfortable wishing they could come up with something half as imaginative.

### **Something Out Of The Ordinary**

To make a big impact on your wife, you need to be **unique**. What woman wants to receive the same, typical gift that just any husband could come up with on the spur of the moment? I'd be pretty darn accurate if I said **not one**.

A woman wants to feel as if she's the most cherished woman in the world – by the man she loves (that's you!). And – believe it or not – she perceives a gift as a true expression of your love for her. Yes...your gifts to your wife on those special occasions that roll around every year speaks volumes.

Can you think back to an occasion where you gave a gift and your wife's reaction was to get mad, hurt or even cry?

Wouldn't life be so much more pleasant if you could get it right every time?

#### **Let me give you an example.**

It's much too easy to buy her a dozen red roses on Valentine's Day. But, what if you bought her a bouquet of red tulips specifically because the red tulip signifies your declaration of love? Or, pink roses for perfect happiness. And, you added a small note with that thought.

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Perhaps you could say:

*You deserve something out of the ordinary – and that’s why I chose red tulips. They signify my declaration of love for you.*

Or:

*The pink rose symbolizes perfect happiness. And, that’s how I feel when I think about our marriage.*

Wasn’t that easy? And, it didn’t take any more time to order flowers with an endearing sentiment attached to it. But – these small variations really do make all the difference.

Don’t you think **she’ll be stunned** that you actually thought of something out of the ordinary? She won’t forget this gesture and I’m sure she’ll want to broadcast it to everyone she knows. And, most importantly, she’ll be rewarding you.

## 2

### **How Often Is Your Wife Left Speechless?**

**Is it possible to retain that spark in your marriage** – you remember – the one you had in those early exhilarating days of dating?

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It really boils down to how you treat each other. And, it really shows up in the gifts and romantic gestures you give your wife.

Wouldn't it be heavenly to give a gift without all the agonizing and struggling that usually goes along with it? **It isn't easy** coming up with a spectacular gift for every occasion year after year.

As time progresses in almost any relationship, the amount of effort that goes into buying a gift tends to decrease. Just because you know (or, unwisely assume) your wife's not going anywhere...Can you skimp on making the extra effort to convince her of your love? NO! Believe it or not...**your wife still expects and enjoys that effort.**

So – today's topic is **effort**. Putting in the extra effort that makes all the difference in how your wife receives a gift from you. Will she cry? Will she be hurt? Will she get angry? Or...will she be stunned and lavish you with affection?

What woman do you think wants to simply be an afterthought to her husband... time and again? That's right – **not one!**

### **A Little Of This Goes A Long Way**

**A woman needs to feel cherished.** That she's the highest priority in her husband's life – no matter how demanding and stressful his career may be. She wants to know that a moment doesn't pass without her somewhere in his thoughts.

Okay – that's a bit unrealistic – BUT by making just a little extra effort every now and then, **she'll think that's true.** And, we all know how blissful life can be when a wife is happy. We also know how, um...unblissful?...life can be when she's feeling frustrated. I know I'm guilty of this. It's just in a woman's

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nature. So...why not play to her strengths?

Now...I understand that as a successful businessman, you have a lot of demands on your time. With little left for all the extras. But, really, it doesn't necessarily require that much time to put in just a little more effort that'll make all the difference for your wife.

**One example** is a twist on taking your wife to dinner. Your wife relishes the opportunity to spend time alone with you...and over an elegant dinner is a wonderful way to make her feel treasured. Your focus is on her. And, that makes her happy.

But...you know...it's easy to pick up the phone to make a reservation. **What if you added just a little more effort?** You can invite her to a romantic date at home. Just the two of you.

If you have young children, arrange to have them stay overnight at a grandparent's. Or, set up a lunch and have a babysitter take them out to an activity for several hours.

### **It's Easy To Impress Her...Really!**

What makes this really easy is that all you need to do is arrange for a personal chef to prepare the meal for you. Simply go to this website and find one in your area:

[www.personalchefsearch.com](http://www.personalchefsearch.com)

**Wasn't that quick and easy?** And, your wife'll be astounded that you took extra energy to do something special just for her!

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Now, to get her **absolutely dizzy**...you can do a few quick things in preparation. Choose an exceptional bottle of wine or champagne and set aside several music cds to set the right atmosphere. And, don't forget the fine china and silver. I can't think of a woman who wouldn't be WOWed by all this attention to detail!

You may even want to send her an invitation. It'll only take a few spare moments to handwrite on a card:

I appreciate everything you do for me and the family. Let me pamper you and prepare a special dinner (lunch) just for you.

This Saturday at 7pm be ready to be swept away by your gallant husband!

It may seem like a small and insignificant task to you. But...your wife will hold onto it in anticipation and then treasure it as a reminder of your romantic abilities.

### **It's The Entire Package**

Remember the story of the limousine ride from yesterday? One of the reasons that it was so successful was because of the effort put into pulling it off.

My husband took the time off from his daily routine to spend the day with me. It certainly would've been much easier to have let the car service pick me up. He could've given me the same gift of the gemstones – but it certainly would never have had the same impact as it did. It would've been just like any other ordinary gift giving exchange.

But, the **whole experience** of being whisked away by my knight in shining

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armor made it an adventure. I felt as if I were in a fairy tale. Taken away from life's concerns for a few hours.

So – the **atmosphere** surrounding how a gift is presented is just as important as the gift itself. Every so often a woman needs to live out some of her fantasies – with her husband.

### 3

#### **What Women Really Want**

During my extensive business travels around the globe I've spoken with all kinds of women from places as different as New York and China, Paris and Jakarta, London and Central America, Australia and parts of Africa.

I've lived in and called home to five continents. I've spoken with diplomats, socialites, heiresses, middle-class housewives, girlfriends, mistresses and peasant woman living in huts.

And, the **one common thread** is that women all basically want the same thing.

**Women want to be treasured.** Women want to feel as if we're the most important person in the entire world to our man. Women want to feel protected and adored.

To make a woman feel this way is **pretty darn easy**. It comes down to knowing that our man thinks about us. When you give a woman a gift, she wants it to reflect just how much you value our love. That you've thought about it...pondered how it's just perfect for us.

Your wife wants to feel as if you've spent an **enormous amount of time**

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thinking about what to get her. That you've thought about her...what she likes... how to make her happy...how to make her feel like a woman...how to whisk her away from the demands of the world (even just for a few precious moments).

Even though it may be convenient to allow your wife to continually tell you exactly what she wants for a gift...she'd be thrilled if you came up with an idea yourself. The old saying is true. It's the thought that counts in a gift. As long as you've given it **proper thought**.

### **The Best Gifts Come In Big Or Small Packages**

Thoughtful, **heartfelt** gifts will always make the biggest impact on a woman.

Sometimes that gift will be a fabulous piece of jewelry. Sometimes it'll be a box of her favorite chocolates. Sometimes it can be a heartfelt message.

Why not send your wife a quick note – or slip one into her bag. Rather than send her an e-mail, **take the extra few moments** to write it on a notecard. You could try something like this:

I was thinking of you when I came across this quote:

There is no remedy for love but to love more.

*Henry David Thoreau*

Each day I'm thankful that you married me.

Here are a few more famous love quotes that you might prefer or you may decide to send your love a series of love notes:

To love is to place our happiness in the happiness of another.

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*Anonymous*

One word frees us of all the weight and pain of life.  
That word is love.

*Sophocles*

What a grand thing, to be loved!  
What a grander thing still, to love!

*Victor Hugo*

Who so loves believes the impossible.

*Elizabeth Barrett Browning*

It seems simple...maybe too simple and small. But **these small gestures make an enormous impact** – especially if your wife isn't used to such treatment. And, when added up, your wife'll be head over heels in love with you. Just like when you were first dating – well almost the same – just deeper.

If you're so inspired to send your wife a series of love notes, you can find some elegant cards at: [www.crane.com](http://www.crane.com) Or, one of my personal favorites for gorgeous floral art notecards is: [www.metmuseum.org/store](http://www.metmuseum.org/store)

### **It's All About Her**

Now back to that limousine example.

I know without any question that my husband put a lot of thought into that event. He knows that I (and just about any woman) like to be **whisked away for some fun.**

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He remembered specifically the type of cheese I enjoy the most. My favorite flavor of chocolate truffles. He didn't get just any chocolates – but ones I truly enjoy. He remembered a comment I made several months earlier about what gemstone I would absolutely love to have. The experience was all about me – and that's why it was such a success.

He came up with a special message to go on the name sign that the driver was holding up for me as I walked out of immigration. It was a short, sweet message that reflected who I am and how he felt about me. And, he was bold enough to have it held up for the world to see!

Now – creating a sign with such sentimental significance took a considerable amount of thought. Quite honestly, I don't know if I would've thought of that. I know it seems like a trivial thing – but that gesture is **something I'll never forget**. And, is a **tangible** reminder of how much he does think of me...and what I mean to him.

## 4

### **Your Wife's A Feminine Creature**

Take a moment and think about your wife...and why you married her. Most likely, one of the reasons was that she was pretty, soft, delicate, gentle...well... basically because she was different than you. Because she's a woman.

And, that's something you should never forget.

Your wife needs to be treated like the woman she is. And, there's no one else

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who can make her feel feminine...**except you!**

Let's first start with what happens when a woman no longer feels feminine. Basically, one of three things can happen.

First, she can just give up. That means letting herself go...gaining too much weight, not taking care of her appearance. Well, let's say she just gets lazy about things. That's not very appealing for her husband...**now is it?** And, that would make for a less fulfilling relationship – to put it kindly.

Second, she can get angry. And, we all know what it's like to live with a woman in angst! **She doesn't want to be this way**...but she really is left with no other choice. She's just frustrated – and doesn't know how to relieve her dissatisfaction.

Third, she can look elsewhere for the attention she so desperately seeks. She keeps up her appearance and takes care of her body and health...but **probably for another man**. Well - she may have given up on receiving romance from her husband...but not on men in general. And, I'm sure this **isn't** what you want to happen.

Okay – enough of that. Let's see how you can keep that from happening to you.

### **Make Her Feel Like A Woman**

Whether you've noticed any of these signs creeping into your marriage or not – there's a **simple solution** to avoid this.

Wouldn't it be grand if your marriage only becomes **more heart-stirring with each passing year?**

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Year after year...special occasions seem to creep up much too quickly and much too often. Like most men, you've probably dreaded – more than once – the approach of yet another gift-buying mishap.

But it's really an opportunity. And, you need to **make your wife feel like a woman**. There is to be no giving of practical items (palm pilots, cameras, electric toothbrushes, etc.) – or if she insists that this is what she wants, get her an additional gift designed only for a woman.

One idea is to snoop through her vanity to take note of what fragrances she wears. Instead of getting her another bottle of that fragrance...how about the matching body lotion or powder?

Something silky and soft is also a winner. You can either go with lingerie or a scarf – depending on your wife's tastes. Even a little silk pouch to keep her jewels safe when she travels is a good way to **keep you in her thoughts** when she's away.

How about a quick dance with your wife when you're out on the town or even at home alone? That's sure to sweep her of her feet – **literally**. A woman just LOVES when her husband dances with her. It doesn't have to last that long – but it enlivens the passion within. There's nothing like a sense of closeness... especially when out in public.

Normally, I would avoid gift certificates. But...I do have **one exception**. A gift certificate to a day spa.

So few women take the time out of their busy schedules to pamper themselves. And, a pre-paid spa treatment with a short expiration date will really force her to make that appointment.

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To add a sense of thought, purchase a **specific treatment**. You could choose a facial, a hot stone massage or even the indulgent tranquility package. For the quickest and easiest way to find a nearby spa, go to one of these sites:

[www.spawish.com](http://www.spawish.com)

[www.heavenspa.com](http://www.heavenspa.com)

[www.spafinder.com](http://www.spafinder.com)

Just think how relaxed and pampered she'll feel when she arrives home after her treatment. It might be a great time for a bottle of champagne and sitting by the fireplace or outside on the back porch.

### **A Romantic Date In The Middle Of The Day**

Going back to my story of the limousine drive...I certainly softened up as we slipped into the roomy backseat for a romantic drive home.

We sat close together and enjoyed the hour we had with no distractions. Someone else was driving and we could just **focus our attention on each other**. It was the most wonderful ending to a long and tiring trip!

It was a surprise date for me as we listened to soft music and indulged ourselves in champagne and ripe cheese and chocolates. It gave us precious time to just chat and enjoy each others company.

There were no cellphones...nothing else demanding our focus. We simply enjoyed the time to sit close and flirt with each other and chat about romantic things.

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**It was like we were on a first date again!**

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### **A Wife Never Forgets**

Imagine your wife still wearing...still reflecting back...still bragging to everyone around her about a gift you gave her two or even three decades earlier.

Do you think this is even possible?

First, let me tell you a little something about how women operate. Women are sentimental – and especially about gifts. As I'm sure you know – women will remember things for a **long** time. Sometimes...a bit too long for your liking.

Whether it's a gesture, an experience or a gift...your wife wants to **cherish the memory or gift forever**. She wants other women to say, "I wish my husband was like yours".

Believe it or not...your wife **wants** to put you up on a pedestal whenever she can. Make it easier for her.

As the poet, John Keats, put it – "**a thing of beauty is a joy forever**". When you take just a little extra effort to give your wife something truly spectacular, you're giving her a source of joy and beauty that she's certain to cherish for a lifetime.

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This gift can be a fabulous piece of jewelry, a romantic love letter or a whole evening revolving around her.

### **Make Dating A Priority**

Why not put a little spice back into your marriage? Remember how you used to spend hours or even days planning dates with your new **heart-throb**?

I know that life is more demanding now and there just doesn't seem to be the time for such luxuries. But – I'll show you how you can permanently elevate yourself to gallant gentleman in your wife's eyes.

The best part? It's quick and easy to organize!

Plan an **extravagant date** for your wife. Something out of the ordinary that she'd really enjoy. Whether or not you like the symphony, theater or opera - indulge your wife and take her to her favorite event. She'll appreciate the time spent with you and the thought of doing something specifically because she enjoys it.

I found this great website where you can look up shows in your city. All you need to do is type in your zip code or the city you're searching:

<http://www.nettickets.com/theatre/index.cfm>

When you're out on the special date with your wife - show her how exceptionally gallant you are. Open doors for her, hold her hand, **gaze into her eyes**, tell her how beautiful she looks, wear a tie she gave you, give her your **undivided attention**. All those little gestures that were so important when you were first dating.

What about renting a car and driver or limousine? Imagine her surprise when it rolls up to your home...and you can both **enjoy the entire evening** without the stress of traffic and parking.

Arriving in a limousine, heads will be turning to see who's inside. Your neighbors will be envious of your indulgence. Your **wife'll feel like royalty**.

Take another moment to imagine 10 years from now. One morning your wife'll wake up and embrace you lovingly and plant a kiss on your lips for seemingly no reason whatsoever.

She's just taken a quick glance at a photo taken of the two of you lounging in

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the back of a limousine...champagne flutes in hand...enormous smiles...relaxed... on your way home from a gala evening at the ballet (or symphony or theater).

### **Spectacular Memories That Last A Lifetime**

To get back to my original story about my husband's surprise limousine ride:

**I couldn't have imagined** arriving home from a long trip in a limousine! The 36-hour travel ordeal was well out of my mind as soon as I stepped into that HUGE car.

I'll **always** think back lovingly to that limousine experience from the airport each and every time I wear my diamond earrings.

While I love those earrings – that's not the only thing I'll remember. It's the **whole package**. It's funny...What'll stick in my mind is that it was much, MUCH more romantic than my husband's marriage proposal.

### **Romance doesn't have to stop at the altar.**

The romantic gestures a man makes after being together for years speaks louder than in the early days. The fact that he's still infatuated with the same woman he married a decade or two ago...broadcasts his devotion and commitment to her.

And, a woman appreciates that her man wants to court her for a lifetime. She knows it's not easy. **She lives for it!**

I love to keep retelling my story. And, tell it whenever I get the opportunity. The experience was that spectacular. I was absolutely **flabbergasted!**

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You know what? It's one I'm sure I'll be telling for many decades to come. That's the **power** of coming up with a great gift that's taken effort, thought, is unique and feminine and something I'll treasure forever.

## 6

### **Just Hear Her Out**

**Communication is vital to any relationship** – and especially in a marriage. Without effective communication, a relationship naturally disintegrates. As you know...this is one of the leading causes of divorce.

How do you improve your communication with the most important person in your life?

One of the most powerful ways to continually win over your wife's heart is to listen. **It's that simple – and that difficult.**

With years of built-up emotional baggage on certain topics, it's not easy.

### **Lend An Ear – And Strengthen Your Intimacy**

Women look to achieve intimacy through communication. By sharing our feelings, ideas, revelations, dreams & wishes.

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Women actually feel **rejected** when we don't get the attention we expect when conversing. I can't remember how many times I gave up on my husband mid-sentence simply because he was looking out the window while I was talking. Or – finding it more important to flag down a waiter in a restaurant for another drink rather than listen to the end of my thought. It may sound silly to you. But, I just wanted to **scream!**

I know you **want** to patiently listen to your wife. And, you **do** value her opinions and ideas. But, men just don't interact in the same manner as women. We really are from Venus and you're from Mars.

As a man, you want to be your wife's hero. And, when you can't solve her problems for her, you feel like you've failed her. But – really – women **don't** want our man to solve all our problems. We just **want to be heard.**

Here are a few quick guidelines to help boost your listening skills:

- Put everything else out of your mind and focus your attention on what your wife is saying.
- Look into her eyes – and you may even want to hold her hands to show her that you truly are there for her.
- Acknowledge your wife by repeating what she just said so that both of you fully understand.
- Give thoughtful feedback on how you feel about what she just said.
- **Remain calm.**

Your wife will feel safe to freely express her thoughts when she knows you're open to listening. Just like you did when you first met.

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## **R-E-S-P-E-C-T – That's All She's Askin'**

Give your woman the respect she deserves. Just listen to her. Understand and **appreciate** her concerns.

For this one, there's no quick and easy web-based answer. It'll take a bit of effort.

One of the best ways to start this level of communication is through questions. **Then...you listen.** Actively. That means not just sitting across from her with a blank stare on your face. You'll want to give her an indication that you're hearing her – and that **it means something to you.**

It really won't require much effort. The next time the two of you are having a meal together, forget about the chatter about everyday details.

Why not try one of these questions to begin with:

How would you like to be remembered? Once you enter your golden years, what do you want people to say about you?

Listen to her answer...then you could ask her how she's doing to accomplish this? Is there some way you could help her?

What makes you happy? **Really, truly, deep-down happy.**

How can I help you? Be open to her answers. This is what she wants...not necessarily what you want to do.

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Describe your dream home. Location. In the country, city, suburbs, beach, mountains. Then describe the feeling you want when you walk in. When others walk in. Do you want majestic, warm and cozy, fun-filled, inviting, private. If your home doesn't reflect this, why and what can you do about it?

If your home were to catch fire, what would be the three things you would take with you? That's assuming that no one was hurt and you are only allowed three items. Everything else would be lost.

If you could change one thing in our relationship, what would that be? And, how would that improve our marriage? How do you see our marriage progressing with this change? How would we be happier, closer, more intimate?

Ideally, what does she see the two of you doing as you approach retirement? How would each of you spend your days? What activities would you do together? How can you start doing some of these together now? What new hobby or interest would she like to take up that the two of you could do together?

Keep in mind that when you ask her each question that she may not have a full answer immediately. Give her a few moments to think about it – to brainstorm.

**Want to really stun your wife?** Take mental notes of what she's saying. Later – when you're out of her sight – write down on a piece of paper or even a special notebook some of the points she brought up in your discussion.

In the future, you can go back to these notes and choose a gift that connects to what she's revealed. Or, make a romantic or thoughtful gesture that you now know would make a lasting impression on her.

Looking For Specific Gift And Romantic Gesture Ideas?  
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## **What If You Could Create The Ultimate Romantic Experience?**

Learn how you can easily create an experience for the woman you love that'll have her fall in love with you all over again...that'll renew her passion and desire for you. Click on this link for **FREE** access:

[I Want To Create The Ultimate Romantic Experience!](#)

You'll also be kept up-to-date on when the full book is published and available.

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